

H&M Group

Sustainability Highlights 2019

Our vision is to lead the change towards a circular and climate positive fashion industry, while being a fair and equal company across our entire value chain. In 2019, we:



Leading the Change

Ranked **Top 5** in Fashion Revolution's Fashion Transparency Index.

Used AI for even more **sustainable decision-making** across our value chain — from designing for better resource use to improved forecasting of demand.

Provided information about materials and factories where products from H&M and H&M Home are made — our first step to **increase transparency for customers.**



Fair & Equal

Reached over **1.1 million** workers in our production supply chain with Industrial Relations and Workplace Dialogue Programmes.

Offered new training in greater knowledge around diversity and inclusion — completed by **3,600 employees.**

Made sure about **900,000** workers in our production supply chain benefit from improved Wage Management Systems.



Circular & Climate Positive

Collected **29,005 tonnes** of garments for recycling and reuse — equivalent to about **145 million T-shirts.**

Launched new sustainable materials made from **pineapple, algae and citrus**, as well as a cutting-edge recycled fabric from Re:newcell.

Offered more sustainable ways for customers to enjoy products, such as **repair and rental.**

Were included in the CDP's 2019 A List, recognising **pioneers for action on climate change, water and deforestation.**

Explored new business models that enable a more circular fashion industry — for example **on-demand, resale and remanufacture.**

