

PRESS RELEASE

29 April 2014



Information from the 2014 AGM of H & M Hennes & Mauritz AB

On Tuesday 29 April H & M Hennes & Mauritz AB held its Annual General Meeting under the chairmanship of lawyer Sven Unger. The AGM approved the dividend of SEK 9.50 per share in accordance with the Board of Directors' proposal. The record day is 5 May 2014. The dividend is expected to be paid out by Euroclear Sweden AB on 8 May 2014.

The Annual General Meeting adopted the income statement and balance sheet for the parent company and the Group. The AGM discharged the members of the Board and the Chief Executive Officer from liability for the 2012/2013 financial year.

The regular Board members Anders Dahlvig, Lottie Knutson, Sussi Kvarn, Stefan Persson, Melker Schörling and Christian Sievert were re-elected by the AGM, which also elected the proposed new members Lena Patriksson Keller and Niklas Zennström to the Board. Bo Lundquist had declined re-election and Mia Brunell-Livfors left the Board of H&M at her own request as of the end of 2013. As in 2013, the Board of Directors comprises eight members elected by the AGM. Stefan Persson was re-elected as Chairman of the Board.

The regular members appointed previously by the trade unions are Margareta Welinder and Ingrid Godin, with Tina Jäderberg and Rita Hansson as deputy members.

The AGM approved the proposal from the Election Committee that the total Board fees be increased by SEK 500,000 to SEK 5,525,000. The Board fees are broken down as follows: Chairman of the Board SEK 1,500,000; members elected by the AGM SEK 525,000; members of the Auditing Committee an extra SEK 100,000; and the chairman of the Auditing Committee an extra SEK 150,000.

The AGM approved the Election Committee's proposed principles for the Election Committee and elected the members of the Election Committee for the period up to the appointment of a new Election Committee. The members of the Election Committee are Stefan Persson, Lottie Tham, Liselott Ledin (Alecta), Jan Andersson (Swedbank Robur fonder) and Anders Oscarsson (AMF and AMF Fonder).

The AGM approved the resolution proposed by the Board concerning guidelines for remuneration to senior executives.

Contacts:

Nils Vinge, Head of Investor Relations +46 (0)8-796 52 50, +46 70 796 52 50
Kristina Stenvinkel, Head of Communications +46 (0)8-796 39 08, +46 70 796 54 40

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under Sweden's Securities Market Act. It was released for publication at 17:30 (CET) on 29 April 2014.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on NASDAQ OMX Stockholm. The company's business concept is to offer fashion and quality at the best price. In addition to H&M, the Group includes the brands COS, Monki, Weekday, Cheap Monday and & Other Stories as well as H&M Home. The H&M Group has more than 3,200 stores in 54 markets. In 2013, sales including VAT were approximately SEK 150 billion. The number of employees amounts to more than 116,000. For further information, visit hm.com.