## H\&M GROUP SALES DEVELOPMENT IN MAY

In the month of May 2007, sales in local currencies including VAT increased by 10 per cent compared to May previous year.

Sales increase per month in per cent excluding currency rate changes:

$$
2003 / 04 \quad 2004 / 05 \quad 2005 / 06 \quad 2006 / 07
$$

| December | 11 | 13 | $14(4)$ | $16(5)$ |
| :--- | ---: | ---: | ---: | ---: |
| January | 14 | 5 | $15(5)$ | $16(5)$ |
| February | 13 | 6 | $11(2)$ | $15(5)$ |
| March | 7 | 20 | $0(-8)$ | $29(17)$ |
| April | 13 | 15 | $9(1)$ | $21(8)$ |
| May | 7 | 18 | $13(5)$ | $10(-2)$ |
| June | 15 | 18 | $9(1)$ |  |
| July | 14 | 12 | $11(2)$ |  |
| August | 15 | 17 | $15(5)$ |  |
| September | 10 | 7 | $9(0)$ |  |
| October | 9 | 10 | $12(3)$ |  |
| November | 24 | 11 | $11(2)$ |  |
|  |  |  | $11(2)$ |  |

The figure in parenthesis represents the sales development in comparable stores. A store is comparable if it has been open and has had an unchanged sales area for at least a financial year. H\&M's financial year extends from 1 December to 30 November.

The number of stores amounted to 1,420 on 31 May 2007 versus 1,244 on 31 May 2006.

Sales development in the month of June will be published on Monday 16 July 2007 at 8.00 CET.

Rolf Eriksen, Managing Director

