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Our Brand Mission

COS is a fashion brand for women, men and children.

Quality is our essence.

We believe customers deserve high-end design at an affordable price.

The Customer

Ageless

Aware

Demands good service

Wants long-lasting products

Confident



The COS DNA

Timeless

Modern

Tactile

Functional



Collaborations



COS x Salone del Mobile



COS x Mr Porter



COS x HAY



COS x Agnes Martin,
Guggenheim



37 markets

20 e-commerce markets

231 stores worldwide

Stores



Regent Street
London, United Kingdom



Bloor Street
Toronto, Canada



Cheongdam
Seoul, South Korea

Online



Future Focus



The Collection



Customer Experience



Organic Growth

Thank you