



Press Release
15 July, 2014

Sales development in June 2014

In June 2014, the H&M Group total sales including VAT increased by 12 percent in local currencies compared to the same month last year. Sales in June were negatively affected by calendar effects of approximately 3 – 4 percentage points.

Sales development per month in percent in local currencies:

	Financial year			
	2010/2011	2011/2012	2012/2013	2013/2014
December	8	13	8	10
January	9	12	5	15
February	9	13	5	11
March	2	26	-4	13
April	21	-1	11	17
May	12	12	9	19
June	5	13	13	12
July	3	11	9	
August	8	6	14	
September	3	15	7	
October	8	4	11	
November	9	7	21	
Full year	8	11	9	

The total number of stores amounted to 3,301 on 30 June 2014 versus 2,926 on 30 June 2013.

Percentage sales development for the month of July will be published on 15 August 2014.

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