



Press Release

27 March 2015

Publication of H & M Hennes & Mauritz AB's Annual Report 2014

H & M Hennes & Mauritz AB's Annual Report for the financial year 2014 is available starting today on the company's website, www.hm.com and will be sent out by post to shareholders that have so requested and will also be available at the company's head office.

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The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under Sweden's Securities Market Act. It was released for publication at 08.00 (CET) on 27 March 2015.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. The company's business concept is to offer fashion and quality at the best price. In addition to H&M, the Group includes the brands COS, Monki, Weekday, Cheap Monday, & Other Stories as well as H&M Home. The H&M Group has more than 3,500 stores in 57 markets including franchise market. In 2014, sales including VAT amounted to more than SEK 176,6 billion and the number of employees was more than 132,000. For further information, visit www.hm.com