

PRESS INFORMATION

26 March 2013



PUBLICATION OF H & M HENNES & MAURITZ AB'S 2012 ANNUAL REPORT

H & M Hennes & Mauritz AB's Annual Report for the fiscal year 2012 is available starting today on the company's website, www.hm.com and will be sent out by post to shareholders that have so requested and will also be available at the company's head office.

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The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under Sweden's Securities Market Act. It was released for publication at 11 (CET) on 26 March 2013.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on NASDAQ OMX Stockholm. The company's business concept is to offer fashion and quality at the best price. In addition to H&M, the group includes the brands & Other Stories, Cheap Monday, COS, Monki and Weekday as well as H&M Home. The H&M Group has more than 2,800 stores in 49 markets, including franchise markets. In 2012, sales including VAT were SEK 140,948 million and the number of employees is more than 104,000. For further information, visit hm.com.