



Press release

12 February 2018

The board of directors of H & M Hennes & Mauritz AB is proposing to the 2018 AGM an unchanged cash dividend of SEK 9.75 (9.75) per share

The full-year report for the 2016/2017 financial year communicated that the board of directors intended to investigate the possibility of offering all shareholders an opportunity to reinvest the dividend received in newly issued H&M shares, in what is known as a Dividend Reinvestment Plan (DRIP).

The investigation has shown that the reinvestment plan would be difficult to implement, both from a technical perspective and because of time constraints. Consequently, the board of directors has now decided to instead propose to the annual general meeting on 8 May 2018 that an unchanged dividend of SEK 9.75 (9.75) per share is paid in cash for the financial year 2016/2017. The dividend is to be paid in two instalments – one in the spring and one in the autumn.

The record date proposed for the first payment of SEK 4.90 is 11 May 2018. This would then be paid out on 16 May 2018. The record date proposed for the second dividend payment of SEK 4.85 is 13 November 2018. This would then be paid out on 16 November 2018.

The Board of Directors of H & M Hennes & Mauritz AB

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The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the EU Market Abuse Regulation (596/2014 /EU). The information was submitted for publication by the abovementioned person at 17:15 CET on 12 February 2018. This press release, along with additional information about H&M, is available at about.hm.com.