

H&M Group

Press release

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H&M Group Sustainability Performance Report 2019

Today, the H&M Group Sustainability Performance Report 2019 is released. It highlights progress towards the company's vision to lead the change towards circular and climate positive fashion while being a fair and equal company.

"I am proud of all the progress we did in 2019. Looking ahead, not only our industry will continue changing rapidly, but also the world as a whole. This 2020 has started with a challenge we never saw before with the spread of COVID-19 affecting the whole world, companies and societies. I am confident that the long-term vision we always had, and will continue having, on sustainability will play an – even more – crucial role in facing these challenges. It will be more important than ever to continue our journey towards a circular economy and sustainable consumption while creating prosperity through job opportunities. This report is only a summary of the great effort all our colleagues around the world do every day to change the future of fashion," says Anna Gedda, Head of Sustainability H&M Group.

Some highlights from 2019 include:

- We reached **97%** recycled or other sustainably sourced cotton and will not source conventional cotton for collections from 2020 onwards. We achieved **57%** of our materials to be either recycled or sourced in a more sustainable way thereby taking steps towards our 100% goal for 2030.
- We are launching our **business to business** service Treadler, which offers textile and apparel retailers access to H&M Group's supply chain, enabling other companies to accelerate sustainable social and environmental change through their own value chains more quickly.
- We explored new **circular business models** and launched several circular initiatives involving on-demand, customization, repair, rental, renewal, re-commerce options and reusable packaging.
- Our Circular Innovation Lab piloted new sustainable materials such as the cellulosic fibre made by Infinited Fiber Company from recycled cotton textiles and Re:newcell's ground-breaking and first time ever chemically recycled material Circulose launching the first product using this **breakthrough technology** in early 2020.
- We made it to CDP's prestigious **Climate A-list** for leading effort against climate change.
- We started to map and disclose viscose and other man-made cellulosic fibre suppliers and were ranked as a **frontrunner** in Changing Market's Roadmap to responsible viscose supplier disclosure report.

- **100%** of our textile and leather supply chain, with over 600 suppliers, are now enrolled in the Zero Discharge of Hazardous Chemicals programme.
- **900,000** supply chain workers benefit from improved wage management systems and more than **1,1 million** have been reached by industrial relations and workplace dialogue programmes.
- We collected **29,005** tonnes of garments – an increase of 40% from 2018, reaching our goal of 25,000 tonnes annually a year early.

For more information read the full Sustainability Performance Report 2019 and our digital reporting site at sustainabilityreport.hmgroup.com.

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For more information from the H&M group and press images visit hmgroup.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M Home and ARKET as well as Afound. The H&M group has 51 online markets and more than 5,000 stores in 74 markets, including franchise markets. In 2019, net sales were SEK 233 billion. The number of employees amounts to approximately 179,000. For further information, visit hmgroup.com.