

January 17, 2006



## INVITATION TO PRESS- & TELEPHONE CONFERENCE JANUARY 2006

**H & M Hennes & Mauritz AB presents the full year results for 2005 and invites to a press conference on Thursday January 26 at 10.30. There will also be a telephone conference in English the same day at 14.00.**

**The full year results** for the period December 1, 2004 to November 30, 2005 will be released at approximately **08.00**, on January 26. The results will then be published on [www.hm.com](http://www.hm.com).

**The press conference** starts at 10.30 with in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the full year results for 2005 together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

**The telephone conference**, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is +46 (0) 8 5052 0114 (Sweden), +44 (0) 207 162 0125 (UK) or +1 33 44 204 951 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

There is also an opportunity to listen to a replay of the telephone conference. The replay is available approximately one hour after the conference has ended and until February 9. The replay number from Sweden is +46 (0) 8 5052 0333 access code 689586 and from UK the number is +44 (0) 20 7031 4064, access code 689586. If you are calling from the US, the replay number is +1 954 334 0342, access code 689586. You can also listen to the replay on [www.hm.com](http://www.hm.com).

**The press conference material** can be found on [www.hm.com](http://www.hm.com) under Investor Relations from approximately 11.30 on January 26.

Welcome!  
All hours are CET.

**For questions, contact:**  
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