



15th February 2006

Press Release
Sales development, January

Turnover for the H&M Group increased in January 2006 by 15 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	2002/03	2003/04	2004/05	2005/06
December	16	11	13	14(4)
January	18	14	5	15(5)
February	10	13	6	
March	8	7	20	
April	12	13	15	
May	9	7	18	
June	8	15	18	
July	8	14	12	
August	5	15	17	
September	6	10	7	
October	10	9	10	
November	4	24	11	
Whole year	9	12	13	

The figure in paranthesis represents the sales development in comparable stores.

Sales development in the month of February will be published together with the three month report on 29 March 2006 at 8.00 CET.

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