

PRESS RELEASE

27 February 2006



H&M's Nomination Committee recommends election of Karl-Johan Persson and Lottie Knutson as new Directors of the Board of Directors

The Nomination Committee has informed H & M Hennes & Mauritz AB that it recommends the number of directors to be elected by the Annual General Meeting on May 3 2006 be eight and one deputy director.

The Nomination Committee recommends Karl-Johan Persson and Lottie Knutson to be elected as new members of the Board of Directors and recommends the re-election of the current directors; Fred Andersson, Sussi Kwart, Bo Lundquist, Stig Nordfelt, Melker Schörling and deputy member Rolf Eriksen. In addition, it recommends the re-election of Stefan Persson as Chairman of the Board.

Werner Hofer and deputy director Jan Jacobsen has declined re-election.

Karl-Johan Persson was born in 1975 and works with business development at H & M Hennes & Mauritz AB. He has board assignments in H&M's subsidiaries in Denmark, the USA, the UK and Germany. Shareholding in H&M: 6,066,000.

Lottie Knutson was born in 1964 and is Communications Director at Fritidsresor Group, TUI Nordic, with responsibility for communications, environment and social responsibility.

The Nomination Committee comprises: Stefan Persson, Lottie Tham, Mats Lagerqvist representing Robur fonder, Thomas Nicolin representing Alecta, Magnus Wärn representing AMF Pension and Peter Rudman representing Nordeas fonder.

The notice to the Annual General Meeting on 3 May 2006 will be published in Svenska Dagbladet, Dagens Nyheter, Post- och Inrikes Tidningar and Affärsvärlden.

The Nomination Committee

H & M Hennes & Mauritz AB (H&M) was established in Sweden in 1947. The company's business concept is to offer fashion and quality at the best price. H&M is quoted on the O-list of the Stockholm Stock Exchange and has approximately 1,200 stores in 22 countries. H&M has more than 50,000 employees and achieved sales including VAT in 2005 of SEK 71,886 million. H&M has a wide product range that is divided into a number of different concepts for women, men, teenagers, children and cosmetics. The company's clothing collections are created by its own designers, pattern makers and buyers. For further information visit www.hm.com.