

March 20, 2006



## INVITATION TO PRESS- & TELEPHONE CONFERENCE MARCH 29 2006

**H & M Hennes & Mauritz AB presents the first quarterly results for 2006 and invites to a press conference on Wednesday March 29 at 10.30. There will also be a telephone conference in English the same day at 14.00.**

**The three month results** for the period December 1, 2005 to February 28, 2006 will be released at approximately **08.00**, on March 29. The results will then be published on [www.hm.com](http://www.hm.com).

**The press conference** starts at 10.30 in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the three month results together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

**The telephone conference**, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is + 46 (0)8 5052 0114 (Sweden), +44 (0) 20 7162 0125 (UK) or +1 334 323 6203 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

There is also an opportunity to listen to a replay of the telephone conference. The replay is available approximately one hour after the conference has ended and until April 12. The replay number from Sweden is + 46 (0)8 5052 0333 access code 698113 and from UK the number is +44 (0) 20 7031 4064, access code 698113. If you are calling from the US, the replay number is +1 954 334 0342, access code 698113. You can also listen to the replay on [www.hm.com](http://www.hm.com).

**The press conference material** can be found on [www.hm.com](http://www.hm.com) under Investor Relations from approximately 11.30 on March 29.

Welcome!  
All hours are CET.

**For questions, contact:**

Kristina Stenvinkel, Head of Communications.  
Phone: +46 8 796 39 08  
E-mail: [stenvinkel@hm.com](mailto:stenvinkel@hm.com)

Annacarin Björne, Press Officer.  
Phone: +46 8 796 57 57  
E-mail: [annacarin.bjorne@hm.com](mailto:annacarin.bjorne@hm.com)

**Participation is notified to:**

Andrea Stern  
Phone: +46 8 796 89 37  
E-mail: [andrea.stern@hm.com](mailto:andrea.stern@hm.com)