



15 August 2006

Press Release
Sales development, July

Turnover increase for the H&M Group was in July 2006
11 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate
changes:

	2002/03	2003/04	2004/05	2005/06
December	16	11	13	14(4)
January	18	14	5	15(5)
February	10	13	6	11(2)
March	8	7	20	0(-8)
April	12	13	15	9(1)
May	9	7	18	13(5)
June	8	15	18	9(1)
July	8	14	12	11(2)
August	5	15	17	
September	6	10	7	
October	10	9	10	
November	4	24	11	
Whole year	9	12	13	

The figure in paranthesis represents the sales development in
comparable stores.

Total number of stores amounted to 1,248 (1,123) on 31 July 2006.

Sales development in the month of August will be published
together with the nine month report on 27 September 2006
at 8.00 CET.

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