

June 12, 2006



INVITATION TO PRESS- & TELEPHONE CONFERENCE JUNE 21 2006

H & M Hennes & Mauritz AB presents the first half-year results for 2006 and invites to a press conference on Wednesday June 21 at 10.30. There will also be a telephone conference in English the same day at 14.00.

The six month results for the period December 1, 2005 to May 31, 2006 will be released at approximately **08.00**, on June 21. The results will then be published on www.hm.com.

The press conference starts at 10.30 in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the half-year results together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

The telephone conference, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is +46 (0) 8 5052 0110 (Sweden), +44 (0) 207 162 0025 (UK) or +1 334 323 6201 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

There is also an opportunity to listen to a replay of the telephone conference. The replay is available approximately one hour after the conference has ended and until July 5.

The replay number from Sweden is +46 (0) 8505 20333 access code 707817 and from UK the number is +44 (0) 207 031 4064, access code 707817.

If you are calling from the US, the replay number is +1 954 334 0342, access code 707817. You can also listen to the replay on www.hm.com.

The press conference material can be found on www.hm.com under Investor Relations from approximately 11.30 on June 21.

Welcome!
All hours are CET.

For questions, contact:

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