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New Chief Financial Officer at H & M Hennes & Mauritz AB

Leif Persson will succeed Jan Jacobsen as chief financial officer at H & M Hennes & Mauritz AB.

Leif Persson has been working as financial officer within the H&M Group since 1974. Since March 2000 he has been working at the Stockholm head office together with Jan Jacobsen. Between 1989 and 2000 Leif Persson was head of finance at H&M in Germany, H&M's largest market, and before then at H&M in Denmark (1979-1989).

Jan Jacobsen will be appointed 'senior financial advisor' for the H&M Group and also become closer connected to the companies of the Stefan Persson family that among other things is the largest shareholder in H & M Hennes & Mauritz AB.

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