

15 January, 2007



## INVITATION TO PRESS- AND TELEPHONE CONFERENCE 25 JANUARY

**H & M Hennes & Mauritz AB presents the full year results for 2006 and invites to a press conference on Thursday 25 January at 10.30. There will also be a telephone conference in English the same day at 14.00.**

**The full year results** for the period 1 December, 2005 to 30 November, 2006 will be released at approximately **08.00**, on 25 January. The results will then be published on [www.hm.com](http://www.hm.com).

**The press conference** starts at 10.30 in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the full year results together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

The telephone conference, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is +46 (0)8 5052 0114 (Sweden), +44 (0)20 7162 0125 (UK) or +1 334 420 4950 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

There is also an opportunity to listen to a replay of the telephone conference. The replay is available approximately one hour after the conference has ended and until 8 February 2007. The replay number from Sweden is +46 (0)8 5052 0333, access code 733582 and from UK the number is +44 (0)20 7031 4064, access code 733582. If you are calling from the US, the replay number is +1 954 334 0342, access code 733582.

**The press conference material** can be found on [www.hm.com](http://www.hm.com) under Investor Relations from approximately 11.30 on 25 January.

Welcome!  
All hours are CET.

**For questions or interview requests please, contact:**

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