

June 11, 2007



INVITATION TO PRESS- & TELEPHONE CONFERENCE JUNE 20 2007

H & M Hennes & Mauritz AB presents the first half-year results for 2007 and invites to a press conference on Wednesday June 20 at 10.30. There will also be a telephone conference in English the same day at 14.00.

The six month results for the period December 1, 2006 to May 31, 2007 will be released at approximately **08.00**, on June 20. The results will then be published on www.hm.com.

The press conference starts at 10.30 in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the half-year results together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

The telephone conference, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is +46 (0)8 5052 0110 (Sweden), +44 (0)20 7162 0025 (UK) or +1 334 323 6201 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

The press conference material can be found on www.hm.com under Investor Relations from approximately 11.30 on June 20.

Welcome!
All hours are CET.

For questions, contact:
Kristina Stenvinkel, Head of Communications.
Phone: +46 8 796 39 08
E-mail: stenvinkel@hm.com

Annacarin Björne, Press Officer.
Phone: +46 8 796 57 57
E-mail: annacarin.bjorne@hm.com

Participation is notified to:
Andrea Roos
Phone: +46 8 796 89 37
E-mail: andrea.roos@hm.com