



INFORMATION
20 June 2007

H&M GROUP SALES DEVELOPMENT IN MAY

In the month of May 2007, sales in local currencies including VAT increased by 10 per cent compared to May previous year.

Sales increase per month in per cent excluding currency rate changes:

	2003/04	2004/05	2005/06	2006/07
December	11	13	14(4)	16(5)
January	14	5	15(5)	16(5)
February	13	6	11(2)	15(5)
March	7	20	0(-8)	29(17)
April	13	15	9(1)	21(8)
May	7	18	13(5)	10(-2)
June	15	18	9(1)	
July	14	12	11(2)	
August	15	17	15(5)	
September	10	7	9(0)	
October	9	10	12(3)	
November	24	11	11(2)	
Whole year	12	13	11(2)	

The figure in parenthesis represents the sales development in comparable stores. A store is comparable if it has been open and has had an unchanged sales area for at least a financial year. H&M's financial year extends from 1 December to 30 November.

The number of stores amounted to 1,420 on 31 May 2007 versus 1,244 on 31 May 2006.

Sales development in the month of June will be published on Monday 16 July 2007 at 8.00 CET.

Rolf Eriksen, Managing Director