

PRESS RELEASE

26 February 2008



H&M's Election Committee recommends new election of Mia Brunell Livfors as new Director of the Board of Directors

The Election Committee will recommend to H&M's Annual General Meeting on 8 May 2008 that the number of directors to be elected by the Annual General Meeting will be nine board members without deputies.

The Election Committee recommends Mia Brunell Livfors to be elected as new member of the Board of Directors and recommends the re-election of all present directors; Fred Andersson, Lottie Knutson, Sussi Kwart, Bo Lundquist, Stig Nordfelt, Karl-Johan Persson, Stefan Persson and Melker Schörling. In addition, the Committee recommends re-election of Stefan Persson as Chairman of the Board.

Mia Brunell Livfors was born in 1965 and is President and Chief Executive Officer at Investment AB Kinnevik. Background: Studies in Business Administration, Stockholm University. Various managerial positions within Modern Times Group MTG AB 1992-2001 and Chief Financial Officer 2001-2006. Other assignments: Member of the Board of Metro International S.A., Tele2 AB, Transcom WorldWide S.A., CTC Media Inc., a Russian associated company to Modern Times Group MTG AB, Korsnäs AB and Mellersta Sveriges Lantbruks AB since 2006, as well as Millicom International Cellular S.A. and Modern Times Group MTG AB since 2007. Shareholding in H&M held together with related parties: 300.

The Election Committee comprises: Stefan Persson, Lottie Tham, Tomas Nicolin representing Alecta, Jan Andersson representing Swedbank Robur Fonder and Peter Lindell representing AMF Pension.

The notice to the Annual General Meeting on 8 May 2008 will be published in Svenska Dagbladet, Dagens Nyheter and Post- och Inrikes Tidningar.

The Election Committee

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The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the Securities Exchange and Clearing Operations Act and/or the Financial Instruments Trading Act. It was released for publication at 15:00 (CET) on 26 February 2008.

H & M Hennes & Mauritz AB (H&M) was established in Sweden in 1947. The company's business concept is to offer fashion and quality at the best price. H&M is quoted on the OMX Nordic Exchange Stockholm. Today there are over 1,500 H&M stores in 28 countries. H&M has 68,000 employees and achieved sales including VAT in 2007 of SEK 92,123 million. H&M has a wide product range that is divided into a number of different concepts for women, men, teenagers, children and cosmetics. The company's clothing collections are created by its own designers, pattern makers and buyers. For further information visit www.hm.com.