15th July 2005

Press Release

Turnover for the H&M Group increased in June 2005 by 18 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	2001/02	2002/03	2003/04	2004/05
December	10	16	11	13
January	8	18	14	5
February	16	10	13	6
March	16	8	7	20
April	12	12	13	15
May	11	9	7	18
June	19	8	15	18
July	18	8	14	
August	16	5	15	
September	8	6	10	
October	26	10	9	
November	14	4	24	
Whole year	14	9	12	

Sales development in the month of July will be published on 15 August 2005 at 8.30 CET.

Rolf Eriksen
Managing Director

Contact person:

Pär Darj +46-70-796 5506