



17 July 2006

Press Release
Sales development, June

Turnover increase for the H&M Group was in June 2006
9 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate
changes:

	2002/03	2003/04	2004/05	2005/06
December	16	11	13	14(4)
January	18	14	5	15(5)
February	10	13	6	11(2)
March	8	7	20	0(-8)
April	12	13	15	9(1)
May	9	7	18	13(5)
June	8	15	18	9(1)
July	8	14	12	
August	5	15	17	
September	6	10	7	
October	10	9	10	
November	4	24	11	
Whole year	9	12	13	

The figure in paranthesis represents the sales development in
comparable stores.

Total number of stores amounted to 1,244 (1,123) on 30 June 2006.

Sales development in the month of July will be published on
15 August 2006 at 8.00 CET.

Rolf Eriksen
Managing Director

Contact person:

Nils Vinge +46-8-796 5250

H & M Hennes & Mauritz AB (Publ.)
Head office - A7, 106 38 Stockholm
Phone: +46-8-796 55 00, Fax: +46-8-24 80 78, E-mail: info@hm.com
Registered office Stockholm, Reg. No 556042-7220