

16 March 2009



## INVITATION TO PRESS AND TELEPHONE CONFERENCE ON 26 MARCH

**H & M Hennes & Mauritz AB presents the first quarterly results for 2009 at a press conference on Thursday 26 March at 10.30. There will also be a telephone conference in English at 14.00 the same day.**

**The three-month results** for the period 1 December 2008 to 28 February 2009 are released at approximately **08.00**, on 26 March and thereafter published on hm.com.

**The press conference** starts at 10.30 in "Ljussgården" in H&M's premises on Mäster Samuelsgatan 49, 3<sup>rd</sup> floor, in Stockholm. H&M's CEO Rolf Eriksen and Head of Investor Relations Nils Vinge will present the three-month results followed by an open Q&A session. The press conference, held in Swedish, is open to journalists and analysts.

**The telephone conference** is held in English and takes place at 14.00. Please call in at least ten minutes prior to the start of the conference to avoid a queue.

Participants access the conference via the telephone numbers below.

+46 8 5052 0110 (Sweden)  
+44 20 7162 0025 (UK)  
+1 334 323 6201 (US)

**Press conference material** is available at hm.com under Investor Relations from approximately 11.30 on 26 March.

Welcome!

All hours are CET.

**For further questions, please contact:**

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