



COS TO LAUNCH IN ICELAND



COS Autumn Winter 2018 campaign by Viviane Sassen featuring Karen Elson shot on location at The Kivick Art Centre
Images courtesy of COS

London, 14 January 2019

COS, the London-based fashion brand is pleased to announce it will launch in Reykjavík, Iceland, later this year.

COS first launched in the UK in 2007. Since then, the brand has gone on to open stores across Europe, Asia, the United States and the Middle East. Throughout the last decade COS has remained true to its philosophy; to offer high-quality fashion collections comprised of wardrobe staples as well as reinvented classics, in keeping with the brand ethos of modern, timeless, functional and tactile design. COS uses traditional methods and new techniques to form understated pieces designed for longevity and inspired by the worlds of art and design.

Further details to follow in due course.

Please find below a link to our Spring Summer 2018 Campaign:

<https://we.tl/t-WSPmxHI6LK>

pr@cosstores.com
cosstores.com
@cosstores

London-based fashion brand COS creates modern, functional and considered design for women, men and children. COS uses traditional methods and new techniques to form understated collections made to last beyond the season. Committed to both timeless design and innovation, COS has supported the arts since the launch of the brand through collaborations with established and emerging artists, galleries and creative studios.