

POSTAL VOTING FORM

in accordance with the Swedish Act (2020:198) on temporary exemptions to facilitate the holding of general meetings of companies and associations.

To be received by H & M Hennes & Mauritz AB (publ) (company reg. no. 556042-7220) (“H&M”) (c/o Euroclear – see below) no later than 16.00 CEST on 5 May 2021

The shareholder below hereby exercises their voting rights at the annual general meeting on 6 May 2021 for all shares in H&M that the shareholder holds. The voting rights are exercised in the way indicated by the options marked below.

Shareholder	Personal ID no./company reg. no.

Declaration (if the undersigned is representing a shareholder that is a legal entity): I, the undersigned, am a board member, chief executive officer or company signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the content of the postal vote corresponds to the shareholder’s decisions.

Declaration (if the undersigned is representing the shareholder by proxy): I, the undersigned, solemnly declare that the appended power of attorney is a true copy of the original and has not been revoked.

Place and date	
Signature	
Print name	
Telephone number	Email

How to vote:

- Complete the details above (please print clearly).
- Mark the preferred voting options below.
- Print, sign and send the form in the original to H & M Hennes & Mauritz AB, “Årsstämma 2021”, c/o Euroclear Sweden AB, Box 191, 101 23 Stockholm, Sweden. The completed and signed form may also be submitted electronically to GeneralMeetingService@euroclear.com. Shareholders that are natural persons may also cast their votes electronically, using BankID verification, on Euroclear Sweden AB’s website <https://anmalan.vpc.se/EuroclearProxy/>.
- If the shareholder is a natural person who is voting personally by post, it is the shareholder who must sign under *Signature* above. If the postal vote is being submitted by a proxy (authorised representative) on behalf of a shareholder, it is the proxy that must sign the form. If the postal vote is being submitted by a representative of a legal entity, it is the representative that must sign the form.
- If the shareholder is postal voting via a proxy, a power of attorney must be enclosed with the form. If the shareholder is a legal entity, a registration certificate or other authorisation document must be enclosed with the form.
- **Note that shareholders whose shares are nominee-registered must register the shares in their own name in order to be able to vote.** Instructions for this can be found in the notice of the AGM.
- Instructions for **notification of attendance at the meeting** can be found in the notice of the meeting.

The shareholder cannot give any instructions other than by marking one of the options below for each item in the form. If the shareholder wishes to abstain from voting on an item, please do not mark any option. If the shareholder has added special instructions or conditions in the form, or has amended or added to the preprinted text, the vote (i.e. the postal voting in its entirety) will be invalid. Only one form per shareholder will be taken into consideration. If more than one form is submitted, only the most recently dated form will be taken into consideration. If two forms have the same date, only the form most recently received by the company will be taken into consideration. Incomplete or incorrectly completed forms may be disregarded.

The postal voting form, with any enclosed authorisation documents, must be received by H&M (c/o Euroclear – see above) no later than 16.00 CEST on 5 May 2021. Postal votes may be withdrawn up to and including 5 May 2021 by emailing Euroclear Sweden AB at GeneralMeetingService@euroclear.com or by telephoning +46 (0)8 402 90 48 (Monday–Friday 09.00–16.00). Thereafter the postal vote can only be withdrawn by means of the shareholder attending the digital meeting (personally or by proxy).

For the complete text of the proposed resolutions please see the notice of the AGM or the proposed resolutions at hmgroupp.com/agm.

For information concerning how your personal data is processed refer to the privacy policy that can be found on Euroclear’s website at <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>

Annual general meeting of H & M Hennes & Mauritz AB (publ) on 6 May 2021

The options below refer to proposals submitted as detailed in the notice of the AGM.

2. Election of a chairman for the AGM For <input type="checkbox"/> Against <input type="checkbox"/>
3. Election of people to check the minutes
3.1 Jan Andersson of Swedbank Robur fonder For <input type="checkbox"/> Against <input type="checkbox"/>
3.2 Anders Oscarsson of AMF and AMF fonder For <input type="checkbox"/> Against <input type="checkbox"/>
4. Establishment and approval of voting list For <input type="checkbox"/> Against <input type="checkbox"/>
5. Approval of the agenda For <input type="checkbox"/> Against <input type="checkbox"/>
6. Examination of whether the meeting was duly convened For <input type="checkbox"/> Against <input type="checkbox"/>
8. Resolutions
8a. Resolution on adoption of the income statement and balance sheet as well as the consolidated income statement and consolidated balance sheet For <input type="checkbox"/> Against <input type="checkbox"/>
8b. Resolution on disposal of the company's earnings in accordance with the adopted balance sheet
8b. 1. Proposal by the Board of Directors For <input type="checkbox"/> Against <input type="checkbox"/>
8b. 2. Proposal by the shareholder Clean Clothes Campaign For <input type="checkbox"/> Against <input type="checkbox"/>
8c. Resolution on discharge of the members of the board and the CEO from liability to the company
8c. 1. Karl-Johan Persson (chairman of the board) For <input type="checkbox"/> Against <input type="checkbox"/>

<p>8c. 2. Stefan Persson (chairman of the board for the period 1 Jan – 7 May)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 3. Stina Bergfors (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 4. Anders Dahlvig (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 5. Danica Kragic Jensfelt (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 6. Lena Patriksson Keller (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 7. Christian Sievert (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 8. Erica Wiking Häger (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 9. Niklas Zennström (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 10. Ingrid Godin (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 11. Alexandra Rosenqvist (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 12. Helena Isberg (deputy board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 13. Margareta Welinder (deputy board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 14. Helena Helmersson (CEO for the period 30 Jan – 31 Dec)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>8c. 15. Karl-Johan Persson (CEO for the period 1 Jan – 29 Jan)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9. Establishment of the number of board members and auditors</p>
<p>9.1. Number of Board members</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>

9.2. Number of auditors
For <input type="checkbox"/> Against <input type="checkbox"/>
10. Establishment of fees to the board and auditors
10.1. Fees to the board
For <input type="checkbox"/> Against <input type="checkbox"/>
10.2. Fees to the auditors
For <input type="checkbox"/> Against <input type="checkbox"/>
11. Election of board members and chairman of the board
11.1. Stina Bergfors
For <input type="checkbox"/> Against <input type="checkbox"/>
11.2. Anders Dahlvig
For <input type="checkbox"/> Against <input type="checkbox"/>
11.3. Danica Kragic Jensfelt
For <input type="checkbox"/> Against <input type="checkbox"/>
11.4. Lena Patriksson Keller
For <input type="checkbox"/> Against <input type="checkbox"/>
11.5. Karl-Johan Persson
For <input type="checkbox"/> Against <input type="checkbox"/>
11.6. Christian Sievert
For <input type="checkbox"/> Against <input type="checkbox"/>
11.7. Erica Wiking Häger
For <input type="checkbox"/> Against <input type="checkbox"/>
11.8. Niklas Zennström
For <input type="checkbox"/> Against <input type="checkbox"/>
11.9. Election of Karl-Johan Persson as chairman of the board
For <input type="checkbox"/> Against <input type="checkbox"/>
12. Election of auditor
For <input type="checkbox"/> Against <input type="checkbox"/>
13. Election of members of the nomination committee and establishment of principles for the nomination committee
13.1 Election of members of the nomination committee
For <input type="checkbox"/> Against <input type="checkbox"/>

13.2 Establishment of principles for the nomination committee For <input type="checkbox"/> Against <input type="checkbox"/>
14. Approval of the board's remuneration report For <input type="checkbox"/> Against <input type="checkbox"/>
15. Resolution on guidelines for remuneration of senior executives For <input type="checkbox"/> Against <input type="checkbox"/>
16. Resolution on the board's proposed amendment to the articles of association For <input type="checkbox"/> Against <input type="checkbox"/>
17. Resolution on shareholder's proposed amendment to the articles of association For <input type="checkbox"/> Against <input type="checkbox"/>
18. Resolution on shareholder's proposal that the company provide information on sustainability goals and disclose certain other information concerning, among other things, remuneration to senior executives For <input type="checkbox"/> Against <input type="checkbox"/>