H&M Group - Code of Ethics Policy

Employee Commitment Form

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Owner: H&M Group Security
Contact: Head of Security Governance, H&M Group Security
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Introduction

This Code of Ethics is mandatory for H&M Group Board of Directors, the executive management team including CEO, managers and all concerned employees in different positions including trainees and temporary staff, in house working consultants, in house working staff from temporary agencies and similar assignments.

H & M Hennes & Mauritz GBC AB and all companies and brands included in the Group ‘hereafter referred to as H&M Group or the Company’ value the fact that all the operations of the Company are characterised by honesty, transparency, integrity and fair play.

All business carried out with or on behalf of H&M Group should always be conducted in accordance with the Company’s Code of Ethics and applicable laws and regulations in the country of business.

This Code of Ethics contains guidelines on how to act in various situations when representing the Company.

For your information, all the Company’s Business partners sign their agreement to H&M Group’s Code of Ethics - Business Partner Commitment and thereby undertake to comply.

Zero tolerance – bribery and corruption

H&M Group has a zero tolerance policy on bribery and corruption. This applies to all the Company’s business dealings and transactions in all the countries in which the Company and its business partners operate. The Company does not tolerate bribery in any form and commits to a strong anti-corruption program, including this Code of Ethics to prevent and fight corruption in all its forms. The Company is determined to ensure that the objectives of this Code of Ethics are fulfilled and will therefore further instruct and educate all concerned to secure their knowledge and compliance with the principles in this Code.

Under this Code of Ethics a bribe includes financial or other advantages which are given, promised, offered, accepted, requested or received with the intention that a specific activity should be performed.

You are not allowed to accept bribes in any circumstances. In addition, you are not allowed to offer bribes for or on behalf of the Company to any organisation or person, whether employed privately, in the public sector or in an organisation.

Facilitation payments are not allowed when acting for or on behalf of the Company.

Whether an action constitutes a bribe is determined by the standards set forth herein or elsewhere in H&M Group’s policies. Any local practice or custom will thus be disregarded, unless explicitly permitted or required by local written law.
Advantage – gifts and corporate entertainment

H&M Group does not allow its employees or other representatives to request, receive, accept, arrange, offer or give any kind of advantage, financial or other, from a business partner, contractor or any other person or organisation in connection with the Company business or and collaboration. In accordance the Company has a strict no gift policy.

This includes both domestic and international business and should be incorporated in all business dealings.

The term ‘advantage’ includes, but is not limited to; gift, loan, money ‘regardless of currency’, fees, journeys, service, bonus, luxurious meals, all kind of vouchers, product samples for personal use, discount on private purchases, sponsoring, event tickets or any kind of personal favors.

It does not matter whether the person to whom the advantage is offered, promised or given is the same person as the one who is to perform, or has performed, the relevant action. Further it does not matter whether the advantage is given directly or by a third party; the recipient is in breach of this Code regardless of the fact that he or she receives the advantage directly or through a third party or if another person is the genuine beneficiary.

You or your immediate family must not give, guarantee or accept loans from any person or organisation with which you have business contacts through your work for H&M Group.

For your information, as all of H&M groups Business Partners sign the Code of Ethics – Business Partner Commitment they are violating the Code of Ethics if they arrange, offer or give any kind of advantage to an H&M Group employee or representative.

Corporate entertainment and other events

You shall not accept invitations for business dinners or other corporate events that are luxurious, inappropriate, occur often or take place in a weekend or public holiday. If you accept an invitation H&M group shall either have the opportunity to pay for your share or return the hospitality on another occasion.

You must have the approval of your manager before accepting any kind of business invitation.

H&M Group does not allow the receipt of hospitality whenever such arrangements could affect the outcome of business transactions, i.e. when the purpose is to obtain or retain business with H&M Group.

H&M group may register accepted invitations to fulfil the Company’s zero tolerance policy.

Drugs and alcohol

Based on the risk that you can put yourself and others in dangerous and awkward situations, you must not use or be under the influence of illegal drugs, alcohol or anything similar during working hours.

Conflict of interest

Conflicts of interest may arise if your personal interests compete or conflict with the interests of the Company. You should avoid any actual or imaginable situation that could damage your integrity and or risk putting H&M Group’s interests and reputation at stake.

You shall never carry out business on behalf of the Company with relatives and/or other persons that you have a personal relationship with.

You must always inform the Company if you have any other relation than strictly business related with someone that you do business with through your work at H&M Group.

You must always inform the Company if you or your immediate family/wife/husband/partner/children living at home have any financial interests that you are aware may compete with H&M Group’s interest or with the interest of those with whom you do business through your work at H&M Group.
You must never mix your personal affairs with the business you do on behalf of H&M Group or use H&M Group’s name or trademarks in your private affairs.

While you are employed within H&M Group you cannot have any other employment, task or business outside the Company that is in conflict or appears to conflict with H&M Group’s interests.

If you intend to accept another employment, task and/or business outside your employment at H&M Group which is or can appear to be in conflict with H&M Group’s interests or your employment, you shall always contact your manager or local HR and to obtain their written permission prior acceptance of the other employment, task and or business.

Company assets and intellectual property rights

H&M Group owns all material, including intellectual property rights to such material, created by employees and/or other representatives on behalf of the Company. The term ‘material’ means all work products, deliverables, inventions, works of authorship and other materials resulting from what has been created on behalf of the Company. Examples of material include, but is not limited to, patterns, sketches, artwork, constructions, prototypes, source code, algorithms and or other types of products, designs and product samples. H&M Group is entitled to further develop or alter any material or intellectual property rights and to license or transfer such rights to third parties. You are not entitled, either for your own purpose or for the purpose of any third party, to use material without the Company’s prior written consent.

Company’s documents and accounts

Falsifying documents or submitting inaccurate accounts is illegal, regulated by law and thus not allowed under this Code.

Donations

H&M Group does not allow donations of Company money or assets to individual politicians or and political parties or organisations.

Confidential information

Confidential information represents trade secrets and other company information not generally known outside H&M Group which concerns the Company and all the business carried out within H&M Group.

Confidential information also includes information that H&M Group has received from a third party, where the information is considered confidential by that party.

You must never disclose confidential information in any way to anyone outside or within the Company, except to persons, organisations or authorities to whom disclosure is necessary for the purpose of the employment or other Company agreement. You should only use confidential information that is naturally associated with your duties.

Confidential information includes but is not limited to: H&M Group’s financial and commercial relationships, trade secrets, buying, offers, strategies, all supplier related information, IT solutions, analyses and sensitive personnel data, information concerning H&M Group and or the business carried out within H&M Group and which is not in the public domain.

To report a criminal act, e.g. corruption, to the designated authority or to an H&M Group channel is not an instance of disclosing confidential information.

By signing this document, you confirm that you undertake during the employment and after termination of the employment not to disclose any confidential information.
Compliance

It is your responsibility to make sure that you understand the content of H&M Group's Code of Ethics and that you observe these guidelines in your daily work.

In signing the last page of this document, you are confirming that you have been informed about H&M Group's Code of Ethics, that you have read and understood the content of the Code and that you commit to comply.

If you have questions concerning the meaning or application of this Code of Ethics, please contact a relevant manager, HR, Code of Ethics trainer or visit www.ethics.hmggroup.com.

You should always strive to assist the Company's efforts to prevent bribes and corruption by ensuring that all operations of the Company continue to be characterised by honesty, transparency, integrity and fair play. Any violation or suspicion of violation of this Code of Ethics should thus be reported to either a relevant manager or via www.speakup.hmggroup.com.

In cases of serious malpractice within the company concerning; Accounting, Internal accounting controls, Auditing matters, Fight against bribery, Banking and financial crime or other serious improprieties where senior management is involved report via www.speakup.hmggroup.com.

H&M Group is committed to continuously reviewing and updating its policies and procedures, therefore this Code of Ethics can be subject to modification. The latest version of this Code is available on www.ethics.hmggroup.com and on H&M Group's website www.hm.com.

The Company will inform all concerned employees whenever there are any changes or updates of the Code. The employee is responsible for keeping themselves updated on the most current version.

On www.ethics.hmggroup.com you will find other useful Code of Ethics related information, such as information on how to report, guidelines on expected behaviour, and the answers to some of the most common questions.

Code of Ethics training

To secure that you feel confident in your Code of Ethics knowledge on how to act in different situations when representing H&M Group, you should complete the mandatory Code of Ethics training.

Consequences of non-compliance

Most sections of H&M Group's Code of Ethics follow the law in each country where the Company operates, any deliberate violation of this Code may therefore also be a criminal act. Violations of the Code of Ethics may lead to warning, and you may be disciplined, including the risk of losing your job, or even face criminal charges. The company may be fined, face lawsuits or investigations, or suffer damages to its reputation.
(Only applicable if not possible to digitally attest on Ethics Portal)

In signing this document, I confirm that I have received, read and understood the content of H&M Group Code of Ethics and that I commit to comply.

_____________________
Place and date

______________________  _______________________
Signature of employee      Signature of H&M Group

______________________  _______________________
Name in printed letters   Name in printed letters

_____________________
Social security or Employment number