

POSTAL VOTING FORM

To be received by H & M Hennes & Mauritz AB (publ) (company reg. no. 556042-7220) (“H&M”) (c/o Euroclear – see below) no later than 16.00 CEST on 28 April 2022

The shareholder below hereby exercises their voting rights at the annual general meeting on 4 May 2022 for all shares in H&M that the shareholder holds. The voting rights are exercised in the way indicated by the options marked below.

Shareholder	Personal ID no./company reg. no.

Declaration (if the undersigned is representing a shareholder that is a legal entity): I, the undersigned, am a board member, chief executive officer or company signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the content of the postal vote corresponds to the shareholder’s decisions

Declaration (if the undersigned is representing the shareholder by proxy): I, the undersigned, solemnly declare that the appended power of attorney is a true copy of the original and has not been revoked

Place and date	
Signature	
Print name	
Telephone number	Email

How to vote:

- Complete the details above.
- Mark the preferred voting options below.
- Print, sign and send the form to H & M Hennes & Mauritz AB, “AGM 2022”, c/o Euroclear Sweden AB, Box 191, 101 23 Stockholm, Sweden. The completed and signed form may also be submitted electronically to GeneralMeetingService@euroclear.com. Shareholders may also cast their votes electronically, using BankID verification, on Euroclear Sweden AB’s website <https://anmalan.vpc.se/EuroclearProxy/>.
- If the shareholder is a natural person who is voting personally by post, it is the shareholder who must sign under *Signature* above. If the postal vote is being submitted by a proxy (authorised representative) on behalf of a shareholder, it is the proxy that must sign the form. If the postal vote is being submitted by a representative of a legal entity, it is the representative that must sign the form.
- If the shareholder is postal voting via a proxy, a power of attorney must be enclosed with the form. If the shareholder is a legal entity, a registration certificate or other authorisation document must be enclosed with the form.

Shareholders whose shares are nominee-registered must register the shares in their own name in order to be able to vote. Instructions for this can be found in the notice of the AGM.

The shareholder cannot give any instructions other than by marking one of the options below for each item in the form. If the shareholder wishes to abstain from voting on an item, please do not mark any option. If the shareholder has added special instructions or conditions in the form, or has amended or added to the preprinted text, the vote (i.e. the postal voting in its entirety) will be invalid.

The postal voting form, with any enclosed authorisation documents, must be received by H&M (c/o Euroclear – see above) no later than 28 April 2022. Postal votes may be withdrawn up to and including 28 April 2022 by emailing Euroclear AB at GeneralMeetingService@euroclear.eu.

Only one form per shareholder will be taken into consideration. If more than one form is submitted, only the most recently dated form will be taken into consideration. If two forms have the same date, only the form most recently received by the company will be taken into consideration. Incomplete or incorrectly completed forms may be disregarded. If a shareholder has voted by post and subsequently participates in the AGM online, and if the shareholder decides to participate in a vote in the course of the meeting, the vote cast will replace the previously submitted postal vote on the relevant resolution(s).

Note that the postal vote cannot serve as notice of online attendance at the meeting, either in person or by proxy. Instructions for shareholders wishing to attend the meeting online, either in person or by proxy, can be found in the notice convening the AGM.

For the complete text of the proposed resolutions please see the notice of the AGM and the company’s website.

For information concerning how your personal data is processed refer to the privacy policy that can be found on Euroclear’s website at <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>

Annual general meeting of H & M Hennes & Mauritz AB (publ) on 4 May 2022

The options below refer to proposals submitted as detailed in the notice of the AGM.

2. Election of a chair for the meeting For <input type="checkbox"/> Against <input type="checkbox"/>
3. Election of people to check the minutes
3.1 Jan Andersson of Swedbank Robur fonder For <input type="checkbox"/> Against <input type="checkbox"/>
3.2 Erik Durhan of Nordea fonder For <input type="checkbox"/> Against <input type="checkbox"/>
4. Establishment and approval of voting list For <input type="checkbox"/> Against <input type="checkbox"/>
5. Approval of the agenda For <input type="checkbox"/> Against <input type="checkbox"/>
6. Examination of whether the meeting was duly convened For <input type="checkbox"/> Against <input type="checkbox"/>
9. Resolutions
9a. Resolution on adoption of the income statement and balance sheet as well as the consolidated income statement and consolidated balance sheet For <input type="checkbox"/> Against <input type="checkbox"/>
9b. Resolution on distribution of the company's earnings in accordance with the adopted balance sheet For <input type="checkbox"/> Against <input type="checkbox"/>

9c. Resolution on discharge of the members of the board and the CEO from liability to the company
9c. 1. Karl-Johan Persson (chair of the board) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 2. Stina Bergfors (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 3. Anders Dahlvig (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 4. Danica Kragic Jensfelt (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 5. Lena Patriksson Keller (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 6. Christian Sievert (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 7. Erica Wiking Häger (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 8. Niklas Zennström (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 9. Ingrid Godin (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 10. Tim Gahnström (board member) For <input type="checkbox"/> Against <input type="checkbox"/>

<p>9c. 11. Helena Isberg (deputy board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 12. Louise Wikholm (deputy board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 13. Margareta Welinder (board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 14. Hampus Glanzelius (deputy board member)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 15. Helena Helmersson (CEO)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>10. Establishment of the number of board members and auditors</p>
<p>10.1. Number of Board members</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>10.2. Number of auditors</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>11. Establishment of fees to the board and auditors</p>
<p>11.1. Fees to the board</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>11.2. Fees to the auditors</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12. Election of board members and chair of the board</p>
<p>12.1. Stina Bergfors</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>

<p>12.2. Anders Dahlvig</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.3. Danica Kragic Jensfelt</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.4. Lena Patriksson Keller</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.5. Karl-Johan Persson</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.6. Christian Sievert</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.7. Erica Wiking Häger</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.8. Niklas Zennström</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>12.9. Election of Karl-Johan Persson as chair of the board</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>13. Election of auditor</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>14. Resolution on composition of and instructions for the nomination committee</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>15. Approval of the board's remuneration report</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>

<p>16. Resolution authorising the board to make decisions concerning purchase of own shares</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>17. Resolution on amendment of the articles of association</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>18. Resolution on proposal by shareholder Per Hägglund to replace fossil materials with renewable forest resources</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>19. Resolution on proposal by shareholder Fair Action calling for action by the board in respect of workers in H&M's supply chain</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>20. Resolution on proposal by shareholder Fondazione Finanza Etica on reporting of sustainably sourced and organically produced cotton etc. respectively</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>21. Resolution on proposal by shareholder Fondazione Finanza Etica on reporting how H&M prevents indirect purchasing of goods and use of forced labour etc.</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>