

REGISTRATION FOR POSTAL VOTING AND POSTAL VOTING FORM

To be received by H & M Hennes & Mauritz AB (corporate ID no. 556042-7220) (“H&M”) (c/o Euroclear – see below) no later than 27 April 2023.

The shareholder below hereby registers to exercise their voting rights at the annual general meeting on 4 May 2023 for all shares in H&M that the shareholder holds. The voting rights are hereby exercised in the way indicated by the options marked below.

Shareholder	Personal ID no./corporate ID no.

Declaration (if the undersigned is representing a shareholder that is a legal entity): I, the undersigned, am a board member, chief executive officer or company signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the content of the postal vote corresponds to the shareholder’s decisions

Declaration (if the undersigned is representing the shareholder by proxy): I, the undersigned, solemnly declare that the appended proxy form is a true copy of the original and has not been revoked

Place and date	
Signature	
Print name	
Telephone number	Email

How to vote:

- Complete the details above.
- Mark the preferred voting options below.
- Print, sign and send the form to H & M Hennes & Mauritz AB, “AGM 2023”, c/o Euroclear Sweden AB, Box 191, 101 23 Stockholm, Sweden. The completed and signed form may also be submitted electronically to GeneralMeetingService@euroclear.com. Shareholders may also cast their votes electronically, using BankID verification, on Euroclear Sweden AB’s website <https://anmalan.vpc.se/EuroclearProxy/>.
- If the shareholder is a natural person who is voting personally by post, it is the shareholder who must sign under *Signature* above. If the postal vote is being submitted by a proxy (authorised representative) on behalf of a shareholder, it is the proxy that must sign the form. If the postal vote is being submitted by a representative of a legal entity, it is the representative that must sign the form.
- If the shareholder is postal voting via a proxy, a proxy form must be enclosed with this form. A proxy form is available on the company’s website at hmgroup.com/agm. If the shareholder is a legal entity, a registration certificate or other authorisation document must be enclosed with the form.
- **Shareholders whose shares are nominee-registered must register the shares in their own name in order to be able to vote.** Instructions for this can be found in the notice of the AGM.

The shareholder cannot give any instructions other than by marking one of the options below for each item in the form. If the shareholder wishes to abstain from voting on an item, please do not mark any option. If the shareholder has added special instructions or conditions in the form, or has amended or added to the preprinted text, the vote (i.e. the postal voting in its entirety) will be invalid.

The postal voting form, with any enclosed authorisation documents, must be received by H&M (c/o Euroclear – see above) no later than 27 April 2023. Postal votes may be withdrawn up to and including 27 April 2023 by emailing Euroclear Sweden AB at GeneralMeetingService@euroclear.eu. Shareholders who have submitted a postal vote electronically can also withdraw the postal vote electronically through verification with BankID via Euroclear Sweden AB’s website <https://anmalan.vpc.se/EuroclearProxy/>.

Only one form per shareholder will be taken into consideration. If more than one form is submitted, only the most recently dated form will be taken into consideration. If multiple forms have the same date, only the form most recently received by the company will be taken into consideration. Incomplete or incorrectly completed forms may be disregarded. A shareholder that has submitted a postal vote may also attend the meeting in person provided that the shareholder has notified their attendance in accordance with the instructions given in the notice convening the AGM. If a shareholder has submitted a postal vote and subsequently attends the general meeting in person or by proxy, the postal vote will remain valid unless the shareholder participates in a vote at the meeting or otherwise withdraws the postal vote submitted. If the shareholder decides to participate in a vote in the course of the meeting, the vote cast will replace the previously submitted postal vote on the relevant resolution(s).

Note that the postal vote cannot serve as notification of attendance at the meeting venue either in person or by proxy. Instructions for shareholders wishing to attend the meeting venue either in person or by proxy can be found in the notice convening the AGM.

For the complete text of the proposed resolutions please see the notice of the AGM and the company’s website.

For information concerning how your personal data is processed refer to the privacy policy that can be found on Euroclear's website at <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>

Annual general meeting of H & M Hennes & Mauritz AB on 4 May 2023

The options below refer to proposals submitted as detailed in the notice of the AGM.

2. Election of a chair for the meeting For <input type="checkbox"/> Against <input type="checkbox"/>
3. Establishment and approval of voting list For <input type="checkbox"/> Against <input type="checkbox"/>
4. Approval of the agenda For <input type="checkbox"/> Against <input type="checkbox"/>
6. Examination of whether the meeting was duly convened For <input type="checkbox"/> Against <input type="checkbox"/>
9. Resolutions
9a. On adoption of the income statement and balance sheet as well as the consolidated income statement and consolidated balance sheet For <input type="checkbox"/> Against <input type="checkbox"/>
9b. On distribution of the company's earnings in accordance with the adopted balance sheet, and on the record date For <input type="checkbox"/> Against <input type="checkbox"/>
9c. On discharge of the members of the board and the CEO from liability to the company
9c. 1. Karl-Johan Persson (chair of the board) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 2. Stina Bergfors (board member) For <input type="checkbox"/> Against <input type="checkbox"/>

9c. 3. Anders Dahlvig (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 4. Danica Kragic Jensfelt (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 5. Lena Patriksson Keller (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 6. Christian Sievert (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 7. Erica Wiking Häger (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 8. Niklas Zennström (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 9. Ingrid Godin (employee representative) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 10. Tim Gahnström (employee representative) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 11. Louise Wikholm (employee representative) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 12. Margareta Welinder (employee representative) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 13. Hampus Glanzelius (employee representative) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 14. Agneta Gustafsson (employee representative)

For <input type="checkbox"/>	Against <input type="checkbox"/>
9c. 15. Helena Helmersson (CEO)	
For <input type="checkbox"/>	Against <input type="checkbox"/>
10. Establishment of the number of board members and auditors	
10.1. Number of board members	
For <input type="checkbox"/>	Against <input type="checkbox"/>
10.2. Number of auditors	
For <input type="checkbox"/>	Against <input type="checkbox"/>
11. Establishment of fees to the board and auditors	
11.1. Fees to the board	
For <input type="checkbox"/>	Against <input type="checkbox"/>
11.2. Fees to the auditors	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12. Election of board members and chair of the board	
12.1. Stina Bergfors	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.2. Anders Dahlvig	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.3. Danica Kragic Jensfelt	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.4. Lena Patriksson Keller	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.5. Karl-Johan Persson	

For <input type="checkbox"/>	Against <input type="checkbox"/>
12.6. Christian Sievert	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.7. Niklas Zennström	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.8. Christina Synnergren	
For <input type="checkbox"/>	Against <input type="checkbox"/>
12.9. Election of Karl-Johan Persson as chair of the board	
For <input type="checkbox"/>	Against <input type="checkbox"/>
13. Election of auditor	
For <input type="checkbox"/>	Against <input type="checkbox"/>
14. Presentation of the board's remuneration report for approval	
For <input type="checkbox"/>	Against <input type="checkbox"/>
15. Resolution to reduce the share capital through the cancellation of treasury shares and to increase the share capital through a bonus issue	
For <input type="checkbox"/>	Against <input type="checkbox"/>
16. Resolution authorising the board to make decisions concerning purchase of own shares	
For <input type="checkbox"/>	Against <input type="checkbox"/>
17. Resolution on shareholder proposal submitted by Daniel Sommerstein on instructing the board and CEO to launch Fairtrade-labelled clothing	
For <input type="checkbox"/>	Against <input type="checkbox"/>
18. Resolution on shareholder proposal submitted by Fair Action calling for action by the board in respect of workers in H&M's supply chain	
For <input type="checkbox"/>	Against <input type="checkbox"/>

19. Resolution on shareholder proposal submitted by Fondazione Finanza Etica on reporting exposure to GM and organically produced cotton respectively etc.

For

Against

20. Resolution on shareholder proposal submitted by People for the Ethical Treatment of Animals (PETA) that the general meeting strongly encourages the board to prepare a report on the slaughter methods used to procure down for H&M

For

Against