

H&M Group

Press release

29 January 2024

Buybacks of shares by H&M during week 4, 2024

Between 22 January 2024 and 29 January 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 599,067 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 3.0 billion share buyback programme that H&M announced on 27 September 2023. The share buyback programme, which runs between 27 September 2023 and no later than 31 March 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
22 January 2024	215,000	157.7193	33,909,650
23 January 2024	140,500	161.1561	22,642,432
24 January 2024	110,000	162.9820	17,928,020
25 January 2024	55,467	162.6218	9,020,143
26 January 2024	78,100	166.8336	13,029,704
Total accumulated over week 4/2024	599,067	161.1338	96,529,949
Total accumulated during the buyback programme	12,843,907	163.0899	2,094,711,805

From and including 27 December 2023 all acquisitions are being carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Earlier acquisitions, i.e. during the period 27 September 2023 – 22 December 2023, were carried out by Danske Bank. Following the above acquisitions, H&M's holding of own shares amounts to 12,843,907 B shares as of 26 January 2024. The total number of shares in H&M, including the own shares, is 1,629,686,837 and the number of outstanding shares, excluding the own shares, is 1,616,842,930.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroupp.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME, ARKET and Afound as well as Sellpy. For further information, visit hmgroupp.com.