

H&M Group

Press release

5 February 2024

Buybacks of shares by H&M during week 5, 2024

Between 29 January 2024 and 02 February 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 1,830,067 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 3.0 billion share buyback programme that H&M announced on 27 September 2023. The share buyback programme, which runs between 27 September 2023 and no later than 31 March 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
29 January 2024	144,967	165.4981	23,991,763
30 January 2024	140,600	167.1536	23,501,796
31 January 2024	580,000	150.3946	87,228,868
1 February 2024	500,000	145.1315	72,565,750
2 February 2024	464,500	144.6892	67,208,133
Total accumulated over week 5/2024	1,830,067	149.9925	274,496,311
Total accumulated during the buyback programme	14,673,974	161.4565	2,369,208,116

From and including 27 December 2023 all acquisitions are being carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Earlier acquisitions, i.e. during the period 27 September 2023 – 22 December 2023, were carried out by Danske Bank. Following the above acquisitions, H&M's holding of own shares amounts to 14,673,974 B shares as of 02 February 2024. The total number of shares in H&M, including the own shares, is 1,629,686,837 and the number of outstanding shares, excluding the own shares, is 1,615,012,863.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroupp.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME, ARKET and Afound as well as Sellpy. For further information, visit hmgroupp.com.