

REGISTRATION FOR POSTAL VOTING AND POSTAL VOTING FORM

To be received by H & M Hennes & Mauritz AB (corporate ID no. 556042-7220) (“H&M”) (c/o Euroclear – see below) no later than 26 April 2024.

The shareholder below hereby registers to exercise their voting rights at the annual general meeting on 3 May 2024 for all shares in H&M that the shareholder holds. The voting rights are hereby exercised in the way indicated by the options marked below.

Shareholder	Personal ID no./corporate ID no.

Declaration (if the undersigned is representing a shareholder that is a legal entity): I, the undersigned, am a board member, chief executive officer or company signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the content of the postal vote corresponds to the shareholder’s decisions

Declaration (if the undersigned is representing the shareholder by proxy): I, the undersigned, solemnly declare that the appended proxy form is a true copy of the original and has not been revoked

Place and date	
Signature	
Print name	
Telephone number	Email

How to vote:

- Complete the details above.
- Mark the preferred voting options below.
- Print, sign and send the form to H & M Hennes & Mauritz AB, “AGM 2024”, c/o Euroclear Sweden AB, Box 191, 101 23 Stockholm, Sweden. The completed and signed form may also be submitted electronically to GeneralMeetingService@euroclear.com. Shareholders may also cast their votes electronically, using BankID verification, on Euroclear Sweden AB’s website <https://anmalan.vpc.se/EuroclearProxy/>.
- If the shareholder is a natural person who is voting personally by post, it is the shareholder who must sign under *Signature* above. If the postal vote is being submitted by a proxy (authorised representative) on behalf of a shareholder, it is the proxy that must sign the form. If the postal vote is being submitted by a representative of a legal entity, it is the representative that must sign the form.
- If the shareholder is postal voting via a proxy, a proxy form must be enclosed with this form. Proxy forms are available on the company’s website at hmgroupp.com/agm. If the shareholder is a legal entity, a registration certificate or other authorisation document must be enclosed with the form.
- **Shareholders whose shares are nominee-registered must register the shares in their own name in order to be able to vote.** Instructions for this can be found in the notice of the AGM.

The shareholder cannot give any instructions other than by marking one of the options below for each item in the form. If the shareholder wishes to abstain from voting on an item, please do not mark any option. If the shareholder has added special instructions or conditions in the form, or has amended or added to the preprinted text, the vote (i.e. the postal voting in its entirety) will be invalid.

The postal voting form, with any enclosed authorisation documents, must be received by H&M (c/o Euroclear – see above) no later than 26 April 2024. Postal votes may be withdrawn up to and including 26 April 2024 by emailing Euroclear Sweden AB at GeneralMeetingService@euroclear.com. Shareholders who have submitted a postal vote electronically can also withdraw the postal vote electronically through verification with BankID via Euroclear Sweden AB’s website <https://anmalan.vpc.se/EuroclearProxy/>.

Only one form per shareholder will be taken into consideration. If more than one form is submitted, only the most recently dated form will be taken into consideration. If multiple forms have the same date, only the form most recently received by the company will be taken into consideration. Incomplete or incorrectly completed forms may be disregarded. A shareholder that has submitted a postal vote may also attend the meeting in person provided that the shareholder has notified their attendance in accordance with the instructions given in the notice convening the AGM. If a shareholder has submitted a postal vote and subsequently attends the general meeting in person or by proxy, the postal vote will remain valid unless the shareholder participates in a vote at the meeting or otherwise withdraws the postal vote submitted. If the shareholder decides to participate in a vote in the course of the meeting, the vote cast will replace the previously submitted postal vote on the relevant resolution(s).

Note that the postal vote cannot serve as notification of attendance at the meeting venue either in person or by proxy. Instructions for shareholders wishing to attend the meeting venue either in person or by proxy can be found in the notice convening the AGM.

For the complete text of the proposed resolutions please see the notice of the AGM and the company’s website.

For information concerning how your personal data is processed refer to the privacy policy that can be found on Euroclear's website at <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>

Annual general meeting of H & M Hennes & Mauritz AB on 3 May 2024

The options below refer to proposals submitted as detailed in the notice of the AGM.

2. Election of a chair for the meeting	
For <input type="checkbox"/>	Against <input type="checkbox"/>
3. Establishment and approval of voting list	
For <input type="checkbox"/>	Against <input type="checkbox"/>
4. Approval of the agenda	
For <input type="checkbox"/>	Against <input type="checkbox"/>
6. Examination of whether the meeting was duly convened	
For <input type="checkbox"/>	Against <input type="checkbox"/>
9. Resolutions	
9a. On adoption of the income statement and balance sheet as well as the consolidated income statement and consolidated balance sheet	
For <input type="checkbox"/>	Against <input type="checkbox"/>
9b. 1. On distribution of the company's earnings in accordance with the adopted balance sheet	
For <input type="checkbox"/>	Against <input type="checkbox"/>
9b. 2. On the record date	
<i>Please note that you can only vote "For" one of the proposals in this item 9b. 2, i.e. it is not possible to vote "For" both 9b. 2. I (Board's proposal) and 9b. 2. II (Sune Gunnarsson's proposal). If you vote "For" both of the proposals your vote on this item 9b. 2 will be disregarded.</i>	
9b. 2. I. Board's proposal	9b. 2. II. Shareholder Sune Gunnarsson's proposal
For <input type="checkbox"/>	For <input type="checkbox"/>
Against <input type="checkbox"/>	Against <input type="checkbox"/>

9c. On discharge of the members of the board and the CEO from liability to the company
9c. 1. Karl-Johan Persson (chair of the board) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 2. Stina Bergfors (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 3. Anders Dahlvig (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 4. Danica Kragic Jensfelt (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 5. Lena Patriksson Keller (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 6. Christian Sievert (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 7. Christina Synnergren (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 8. Erica Wiking Häger (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 9. Niklas Zennström (board member) For <input type="checkbox"/> Against <input type="checkbox"/>
9c. 10. Ingrid Godin (employee representative) For <input type="checkbox"/> Against <input type="checkbox"/>

<p>9c. 11. Tim Gahnström (employee representative)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 12. Louise Wikholm (employee representative)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 13. Margareta Welinder (employee representative)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 14. Hampus Glanzelius (employee representative)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 15. Agneta Gustafsson (employee representative)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 16. Ramon Horváth (employee representative)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>9c. 17. Helena Helmersson (CEO)</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>10. Establishment of the number of board members and auditors</p>
<p>10.1. Number of Board members</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>10.2. Number of auditors</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>11. Establishment of fees to the board and auditors</p>
<p>11.1. Fees to the board</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>

11.2. Fees to the auditors For <input type="checkbox"/> Against <input type="checkbox"/>
12. Election of board members and chair of the board
12.1. Stina Bergfors For <input type="checkbox"/> Against <input type="checkbox"/>
12.2. Anders Dahlvig For <input type="checkbox"/> Against <input type="checkbox"/>
12.3. Danica Kragic Jensfelt For <input type="checkbox"/> Against <input type="checkbox"/>
12.4. Lena Patriksson Keller For <input type="checkbox"/> Against <input type="checkbox"/>
12.5. Karl-Johan Persson For <input type="checkbox"/> Against <input type="checkbox"/>
12.6. Christian Sievert For <input type="checkbox"/> Against <input type="checkbox"/>
12.7. Christina Synnergren For <input type="checkbox"/> Against <input type="checkbox"/>
12.8. Helena Saxon For <input type="checkbox"/> Against <input type="checkbox"/>
12.9. Election of Karl-Johan Persson as chair of the board For <input type="checkbox"/> Against <input type="checkbox"/>
13. Election of auditor For <input type="checkbox"/> Against <input type="checkbox"/>

<p>14. Presentation of the board’s remuneration report for approval</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>15. Resolution to reduce the share capital through the cancellation of treasury shares and to increase the share capital through a bonus issue</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>16. Resolution authorising the board to make decisions concerning purchase of own shares</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>17. Resolution on shareholder proposal from Andreas Nilsson et al. concerning zero tolerance of clothes as waste in 2025</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>
<p>18. Resolution on shareholder proposal from Janitha Pallin calling for the board to prepare a report on costs to H&M’s reputation and estimated lost sales of clothing containing down.</p> <p>For <input type="checkbox"/> Against <input type="checkbox"/></p>