

H&M Group

Press release

14 October 2024

Buybacks of shares by H&M during week 41, 2024

Between 7 October 2024 and 11 October 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 666,980 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 1 billion share buyback programme that H&M announced on 26 September 2024. The share buyback programme, which runs between 26 September 2024 and no later than 26 November 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
7 October 2024	142,000	174.3105	24,752,091.00
8 October 2024	132,000	171.7414	22,669,864.80
9 October 2024	128,776	169.9853	21,890,026.99
10 October 2024	131,204	169.4293	22,229,801.88
11 October 2024	133,000	171.3024	22,783,219.20
Total accumulated over week 41/2024	666,980	171.4069	114,325,003.87
Total accumulated during the buyback programme	1,629,022	171.6826	279,674,730.49

All acquisitions have been carried out on Nasdaq Stockholm by SEB on behalf of H&M. Following the above acquisitions, H&M's holding of own shares amounts to 1,629,022 B shares as of 11 October 2024. The total number of shares in H&M, including the own shares, is 1,610,542,225 and the number of outstanding shares, excluding the own shares, is 1,608,913,203.

A full breakdown of the transactions is attached to this announcement.

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For more information from the H&M group and press images visit hmgroupp.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Sellypy. For further information, visit hmgroupp.com.