H&M Group

Press release

4 November 2024

Buybacks of shares by H&M during week 44, 2024

Between 28 October 2024 and 1 November 2024 H & M Hennes & Mauritz AB (publ) (LEI code 52990005RR7R39FRDM42) has repurchased in total 668,832 own B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks form part of the SEK 1 billion share buyback programme that H&M announced on 26 September 2024. The share buyback programme, which runs between 26 September 2024 and no later than 26 November 2024, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (the so-called Safe Harbour Regulation).

H&M B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
28 October 2024	127,378	170.9675	21,777,498.22
29 October 2024	145,000	168.1492	24,381,634.00
30 October 2024	128,000	166.1009	21,260,915.20
31 October 2024	143,000	159.6405	22,828,591.50
1 November 2024	125,454	159.1207	19,962,328.30
Total accumulated over week 44/2024	668,832	164.7812	110,210,967.21
Total accumulated during the buyback programme	3,568,718	171.3403	611,465,262.87

All acquisitions have been carried out on Nasdaq Stockholm by SEB on behalf of H&M. Following the above acquisitions, H&M's holding of own shares amounts to 3,568,718 B shares as of 1 November 2024. The total number of shares in H&M, including the own shares, is 1,610,542,225 and the number of outstanding shares, excluding the own shares, is 1,606,973,507.

A full breakdown of the transactions is attached to this announcement.

Contact:

Joseph Ahlberg, Head of Investor Relations Telephone: +46 73 465 93 92 E-mail: joseph.ahlberg@hm.com

For more information from the H&M group and press images visit hmgroup.com/media.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Sellpy. For further information, visit hmgroup.com.