

# H&M GROUP

## PRESS RELEASE

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### Buybacks of shares by H&M during week 4, 2026. The share buyback programme is now complete and has been closed.

*Between 19 January 2026 and 23 January 2026 H & M Hennes & Mauritz AB (publ) (LEI code 529900O5RR7R39FRDM42) has repurchased in total 725,154 of the company's own class B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors. Shares with a total value of SEK 999,999,858.08 have now been repurchased, and as a result the programme is being closed.*

The share buybacks in week 4 form part of the SEK 1 billion share buyback programme that H&M announced on 21 November 2025, the purpose of which is to distribute surplus liquidity and thereby adjust H&M's capital structure. The share buyback programme, which ran between 21 November 2025 and 23 January 2026, made its final purchases of shares on 23 January and is now closed. The programme has been carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (known as the Safe Harbour Regulation).

H&M class B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
19 January 2026	310,000	174.7874	54,184,094.00
20 January 2026	100,000	176.4539	17,645,390.00
21 January 2026	55,000	176.4265	9,703,457.50
22 January 2026	33,000	177.2535	5,849,365.50
23 January 2026	227,154	176.4754	40,087,093.01
Total accumulated during week 4/2026	725,154	175.7825	127,469,400.01
Total accumulated during the buyback programme	5,618,372	177.9875	999,999,858.08

All acquisitions have been carried out on Nasdaq Stockholm by Citigroup Global Markets Europe AG on behalf of H&M. Following the above acquisitions, H&M's holding of treasury shares as at 23 January 2026 amounts to 6,718,372 class B shares (including 1,100,000 treasury shares that were acquired between 26 June 2025 and 17 July 2025 to ensure the delivery of class B shares to the participants in the company's long-term incentive program (LTIP)). The total number of shares in H&M, including treasury shares, is 1,604,491,375 and the number of shares outstanding, excluding treasury shares, is 1,597,773,003.

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H & M HENNES & MAURITZ AB (PUBL) was founded in Sweden in 1947 and is listed on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. The group's brands are H&M (including H&M HOME, H&M Move and H&M Beauty), COS, Weekday (including Cheap Monday and Monki), & Other Stories, ARKET, Singular Society and Sellpy. The group also includes several ventures. For further information, visit [hmgroup.com](http://hmgroup.com).