

H&M GROUP

PRESS RELEASE

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Buybacks of shares by H&M during week 21, 2026

Between 18 May 2026 and 22 May 2026 H & M Hennes & Mauritz AB (publ) (LEI code 529900O5RR7R39FRDM42) has repurchased in total 509,551 of the company's own class B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors.

The share buybacks during week 21 form part of the SEK 280 million buyback programme that H&M announced on 11 May 2026. The programme aims to secure delivery of class B shares to the participants in the company's long-term incentive programme (LTIP). The share buyback programme, which runs from 11 May 2026 until no later than 29 May 2026, is being carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (known as the Safe Harbour Regulation).

H&M class B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Daily weighted average price (SEK):	Total daily transaction value (SEK):
18 May 2026	103,602	161.5733	16,739,317.03
19 May 2026	105,000	165.0860	17,334,030.00
20 May 2026	105,000	160.7662	16,880,451.00
21 May 2026	99,189	163.8096	16,248,110.41
22 May 2026	96,760	164.5464	15,921,509.66
Total accumulated over week 21/2026	509,551	163.1307	83,123,418.11
Total accumulated during the buyback programme	874,551	162.2175	141,867,434.11

All acquisitions have been carried out on Nasdaq Stockholm by Skandinaviska Enskilda Banken AB on behalf of H&M. Following the above acquisitions, H&M's holding of treasury shares as at 25 May 2026 amounts to 1,974,551 class B shares (including 1,100,000 treasury shares that were acquired between 26 June 2025 and 17 July 2025 to secure delivery of class B shares to the participants in the company's long-term incentive programme (LTIP)). The total number of shares in H&M, including treasury shares, is 1,598,873,003 and the number of shares outstanding, excluding treasury shares, is 1,596,898,452.

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