

# H&M GROUP

## PRESS RELEASE

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Buybacks of shares by H&M during week 22, 2026. The share buyback programme for the company's long-term incentive program (LTIP) is now complete and has been closed.

*Between 11 May 2026 and 29 May 2026 H & M Hennes & Mauritz AB (publ) (LEI code 529900O5RR7R39FRDM42) has repurchased in total 1,400,000 of the company's own class B shares (ISIN: SE0000106270) as part of the share buyback programme initiated by the board of directors. Shares with a total value of SEK 228,094,341.09 have now been repurchased, and as a result the programme is being closed.*

The share buybacks in week 22 form part of the around SEK 280 million share buyback programme that H&M announced on 11 May 2026. The programme aims to secure delivery of class B shares to the participants in the company's long-term incentive program (LTIP). The share buyback programme, which ran between 11 May 2026 and 29 May 2026, made its final purchases of shares on 29 May 2026 and is now closed. The programme has been carried out in accordance with Regulation (EU) No 596/2014 on market abuse (the Market Abuse Regulation – MAR) and Commission Delegated Regulation (EU) 2016/1052 (known as the Safe Harbour Regulation).

H&M class B shares have been repurchased as follows:

Date:	Aggregated daily volume (number of shares):	Weighted average share price per day (SEK):	Total daily transaction value (SEK):
25 May 2026	100,262	165.0218	16,545,415.71
26 May 2026	104,616	162.0341	16,951,359.41
27 May 2026	102,383	164.3888	16,830,618.51
28 May 2026	120,000	164.8402	19,780,824.00
29 May 2026	98,188	164.1615	16,118,689.36
Total accumulated over week 22/2026	525,449	164.1014	86,226,906.99
Total accumulated during the buyback programme	1,400,000	162.9245	228,094,341.09

All acquisitions have been carried out on Nasdaq Stockholm by Skandinaviska Enskilda Banken AB on behalf of H&M. Following the above acquisitions, H&M's holding of treasury shares as at 29 May 2026 amounts to 2,500,000 class B shares (including 1,100,000 treasury shares that were acquired between 26 June 2025 and 17 July 2025 to secure delivery of class B shares to the participants in the company's long-term incentive programme (LTIP)). The total number of shares in H&M, including treasury shares, is 1,598,873,003 and the number of shares outstanding, excluding treasury shares, is 1,596,373,003.

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